



BISCUITABILITY:
Your ability. One biscuit.

SAVE
UP TO
\$6
PER CASE
ON BISCUITS!
(After Rebate)



VALID PURCHASE DATES: FEBRUARY 15, 2012 THROUGH MAY 15, 2012.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept. 816-415B
Strongsville, OH 44149-0380

*Must be postmarked on or before
June 15, 2012.*

CALCULATE YOUR REBATE

Qualifying Categories	Total Cases Purchased		Rebate Per Case	Total Rebate
Pillsbury® Baked Biscuits	_____	x	\$ 3.00	= \$ _____
Pillsbury® Place & Bake™ Frozen Dough Biscuits	_____	x	\$ 6.00	= \$ _____
Total Cases = _____ <i>(25 cases maximum)</i>			Total Rebate = \$ _____ <i>(\$75-\$150 maximum)</i>	

OPERATOR INFORMATION

I am an Independent Foodservice Operator in (check only one): Restaurant C-Store
 College & University Lodging B & I Healthcare K-12 School
 Other _____

Establishment _____

Contact Name _____ Contact Title _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email Address _____

TO RECEIVE AN ADDITIONAL 1% DISCOUNT ON PURCHASES FROM GENERAL MILLS FOODSERVICE

Operator Signature (Required) _____

Chain/Food Management/Buying Group (Optional) _____

Distributor House _____

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase Biscuits between 2/15/2012 and 5/15/2012.
- Rebate form must be postmarked on or before 6/15/2012.
- Offer valid for Independent Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate submission per operation.
- No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.



GENERAL MILLS
FOODSERVICE



generalmillsfoodservice.com

1-800-882-5252



VALID PURCHASE DATES: **FEBRUARY 15, 2012 THROUGH MAY 15, 2012.**

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept. 816-410B
Strongsville, OH 44149-0380

*Must be postmarked on or before
June 15, 2012.*

CALCULATE YOUR REBATE

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
Pillsbury® Muffin TubeSets*	_____	x \$ 8.00	= \$ _____
Pillsbury® Place & Bake™ Muffins	_____	x \$ 8.00	= \$ _____
Pillsbury® 18lb. Muffin Pails	_____	x \$ 8.00	= \$ _____
Total Cases	= _____ <i>(15 cases maximum)</i>	Total Rebate	= \$ _____ <i>(\$120 maximum)</i>

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one): College & University Lodging B & I
 Healthcare K-12 School Restaurant Other _____

Establishment _____

Contact Name _____ Contact Title _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email Address _____

RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required) _____

Chain/Food Management/Buying Group (Optional) _____

Distributor House _____

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase participating products between 2/15/2012 and 5/15/2012.
- Rebate form must be postmarked on or before 6/15/2012.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate per operation. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.

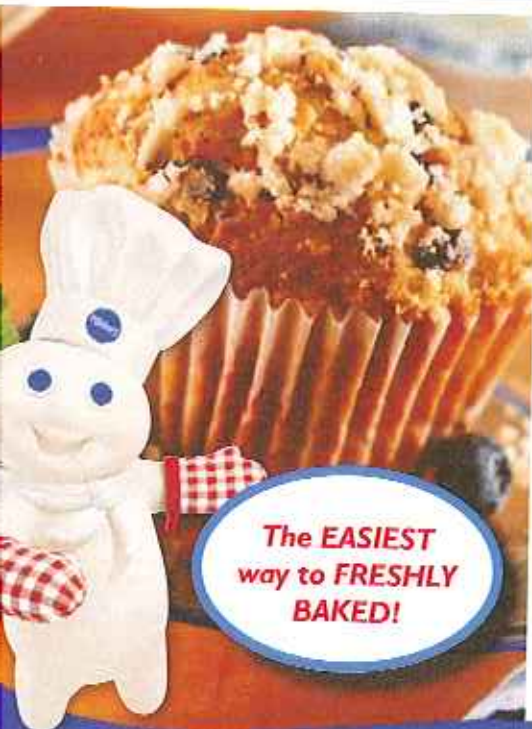
**SAVE
\$8**

PER CASE

ON

**PILLSBURY® FROZEN
MUFFIN BATTERS!**

(After Rebate)



**The EASIEST
way to FRESHLY
BAKED!**



**GENERAL MILLS
FOODSERVICE**



generalmillsfoodservice.com

1 • 800 • 882 • 5252

VALID PURCHASE DATES: **JANUARY 1, 2012 THROUGH MARCH 31, 2012.**

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept. 816-100B
Strongsville, OH 44149-0380

Must be postmarked on or before
April 30, 2012.

CALCULATE YOUR REBATE

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
General Mills Cereals	_____	x \$5.00	= \$_____
<i>Formats include:</i> Cup Dowlpak Bulk Singlepak Familypak	<i>(20 cases maximum)</i>		<i>(\$100 maximum)</i>

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one): College & University Lodging B & I
 Independent Healthcare Restaurant Other _____

Establishment _____

Contact Name _____ Contact Title _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email Address _____

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE

Operator Signature (Required) _____

Chain/Buying Group (Optional) _____

Distributor House _____

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase General Mills Cereals between 1/1/2012 and 3/31/2012.
- Rebate form must be postmarked on or before 4/30/2012.
- Offer not available to K-12 Foodservice Operators.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate per operation. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.

SAVE
\$5

PER CASE

on all
GENERAL MILLS
CEREALS

(After Rebate)



GENERAL MILLS
FOODSERVICE



generalmillsfoodservice.com

1-800-882-5252

SAVE \$3

PER CASE ON GENERAL MILLS SNACKS!

(After Rebate)



VALID PURCHASE DATES: JANUARY 1, 2012 THROUGH MAY 15, 2012.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept. 816-402B
Strongsville, OH 44149-0380

*Must be postmarked on or before
June 15, 2012.*

CALCULATE YOUR REBATE

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
General Mills Snacks	_____ (10 cases maximum)	x \$3.00	= \$ _____ (\$30 maximum)

Valid on: All salty snacks (excluding Bugles®), Nature Valley® Granola Bars, Fiber One® Bars, Honey Cracker® Fruit Snacks, Cereal Bars, Chex® Mix Muddy Buddies®, General Mills Snack Bar Variety Pack and Golden Grahams® Treats: Chocolate & Marshmallow (foodservice: 4-puck only).

OPERATOR INFORMATION

I am a Foodservice Operator in (check only one): College & University K-12 Lodging
 B & I Independent Healthcare Restaurant Other _____

Establishment _____

Contact Name _____ Contact Title _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Email Address _____

TO RECEIVE ANNUAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required) _____

Chain/Buying Group (Optional) _____

Distributor House _____

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase qualifying General Mills Snacks between 1/1/2012 and 5/15/2012.
- Rebate form must be postmarked on or before 6/15/2012.
- No photocopies or mechanical reproductions of this rebate will be accepted.
- Offer valid for Foodservice Operators only.
- Limit one submission per school district. Collect for all schools in your district and send in one easy submission. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Purchases must be made from a foodservice/broadline distributor.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
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