



*Continually Updated and Improved by the MENUgistics Team!*

**MENUgistics<sup>®</sup>** *for Restaurant Professionals:*

***Cost and Nutritional Analysis  
Inventory Management  
Increase Profitability  
Allergen Information***

**MENUgistics<sup>®</sup>**

Explore the simplified future of your business.

*Restaurant Professionals*

***Web Based Cost Management  
Designed for Restaurants***

Ask your Hawkeye Foodservice Sales  
Representative for a demo of MENUgistics' today!  
(800) 272-6467 Ext. 3600 / [www.hawkeyefoodservice.com](http://www.hawkeyefoodservice.com)

*Everything you need to know  
about the food you serve is right  
at your fingertips!*

MENUgistics® is a Web-Based cost management program designed for restaurants. With an easy to use interface and robust features, the system is your complete resource for planning and analyzing menus and recipes.

Everything you need to know about the food you serve is at your fingertips. All you need is a computer with internet access and the desire to take control of your menus.

Unleash the full power of MENUgistics® for Restaurant Professionals:

- Create your own recipes or use our 10,000+ pre-loaded recipes
- Detailed cost and nutritional analysis for menu items and recipes down to the ingredient level
- Allergen information
- Inventory management and online ordering
- A \$2,500 value, **FREE** to qualifying customers



**Hawkeye**  
Foodservice  
Distribution

If you want to **better manage costs**  
and **increase profitability** then MENUgistics®  
is the answer!

With continual pressure on the bottom-line, MENUgistics® offers a solution. Get real-time cost and profitability information at the click of a button.

Financial management is crystal clear with MENUgistics®. Our quick-and-easy profit calculator uncovers food cost percentages – allowing you to immediately see profit potential and adjust menus to meet your targets.

MENUgistics® comes loaded with thousands of recipes you can customize, and is always updated with real-time pricing. The grocery cart and inventory features make online ordering more efficient – and accurate – than ever.

Take advantage of these easy to use features:

- Manage on-hand inventory with unlimited storage locations, automatically updated pricing and place orders based on par levels
- Write recipes with standardized HACCP instructions
- Link MENUgistics® menu items to your web-site and make nutritional information available for customers

Talk to your Hawkeye Sales Representative to get started today!

